

2023 SOUL EX

MODEL/OPT.CODE: B2542 / 010
EXTERIOR COLOR: FUSION BLACK
INTERIOR COLOR: BLACK/GRAY
VEHICLE ID NUMBER: KNDJ33AU5P7891810
PORT OF ENTRY: TACOMA

Sold To: OH045
Jeff Wyler Fairfield Kia
5815 DIXIE HIGHWAY
FAIRFIELD OH 45014

Ship To: OH045

STANDARD FEATURES

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 24,190.00

STANDARD S FEATURES

MECHANICAL
2.0L 4-Cyl Engine
Intelligent Variable Automatic Transmission
Drive Mode Select

KIA DRIVE WISE DRIVER-ASSIST TECHNOLOGY
Forward Collision-Avoidance Assist
Blind-Spot Collision-Avoidance Assist
Rear Cross-Traffic Collision-Avoidance Assist
Lane Following Assist
Lane Keeping Assist
Driver Attention Warning
High Beam Assist

SAFETY
Dual Front Advanced Airbags
Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
Electronic Stability Control
Hill-Start Assist Control

COMPARE EX FEATURES
Added to/in place of standard S features

- Power Sunroof with Sunshade
- 17" Alloy Wheels
- Heated Outside Mirrors
- Leather Wrapped Steering Wheel/Shift Knob
- Heated Front Seats
- Premium Cloth Seat Trim
- Cargo Cover

Included
Included
Included
Included
Included
Included
Included

ADDITIONAL INSTALLED EQUIPMENT:
(In addition to or in place of standard features)
Fusion Black Paint
Carpeted Floor Mats
Carpet Cargo Mat w/Seatback Protection

\$345.00
\$175.00
\$120.00

INTERIOR, COMFORT & CONVENIENCE
10.25" Touchscreen w/Navigation & MapCare
Android Auto and Apple CarPlay
Kia Connect w/ Free 12-Mo. Trial.* Where Available**
SIRIUSXM® w/Free 3-Mo. Subscription*
Rear View Camera
Power Driver's Seat w/ Power Lumbar
USB Multimedia Port & Rear USB Charge Ports
Dual Zone Automatic Climate Control
Smart Key w/ Push Button Start
Wireless Phone Charger

EXTERIOR
16" Alloy Wheels
Roof Rack Ready (Mounting Points)
Auto-On/Off Headlights
Rear Privacy Glass
Compact Spare Tire

WARRANTY
10 Year/100,000 Mile Limited Powertrain Warranty
5 Year/60,000 Mile Limited Basic Warranty
5 Year/60,000 Mile Roadside Assistance

MSRP INCLUDING OPTIONS

\$ 24,830.00

INLAND FREIGHT AND HANDLING

\$ 1,325.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 26,155.00

*Additional terms and conditions apply.
**Kia Connect may be currently unavailable for Model Year 2022 and newer vehicles sold or purchased in Massachusetts; please see owners.kia.com for updates on availability.
NOTE: When you purchase this vehicle, Kia America, Inc. collects personal information you provide to the dealership. For information on our collection and use of personal information and your rights, please see our Privacy Policy on www.kia.com.

TOTAL ADDITIONAL WEIGHT: 12.0



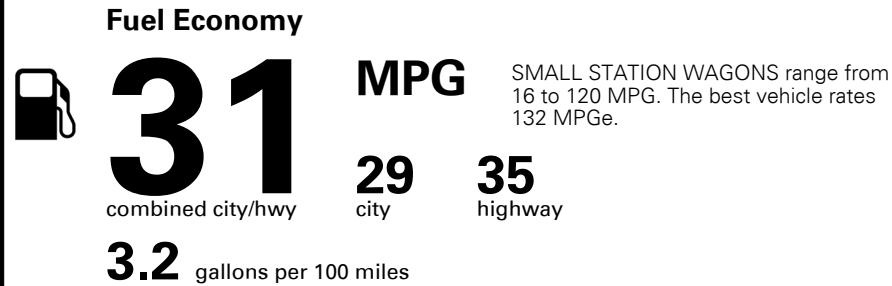
Most Dependable
Mass Market Brand
3 Years in a Row

Kia received the fewest reported problems among mass market brands in the J.D. Power 2021-2023 U.S. Vehicle Dependability Studies. 2023 Study based on 2020 models. See jdpower.com/awards for 2023 details.



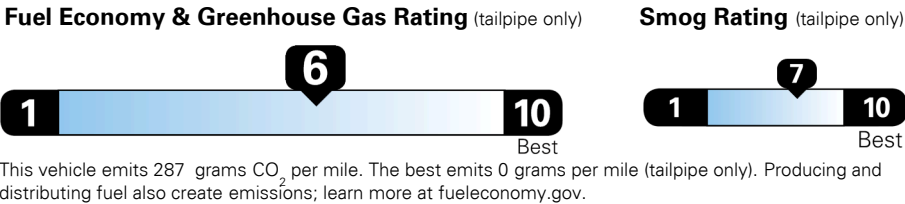
EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You **save**
\$750
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$1,450



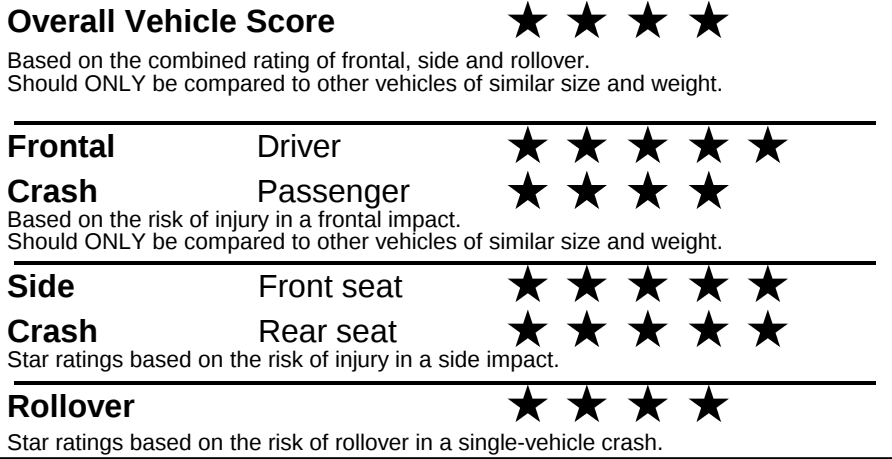
Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS



Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 1 %

MAJOR SOURCES OF FOREIGN PARTS: KOREA: 90%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: GWANGJU, KOREA

COUNTRY OF ORIGIN
ENGINE: KOREA
TRANSMISSION: KOREA